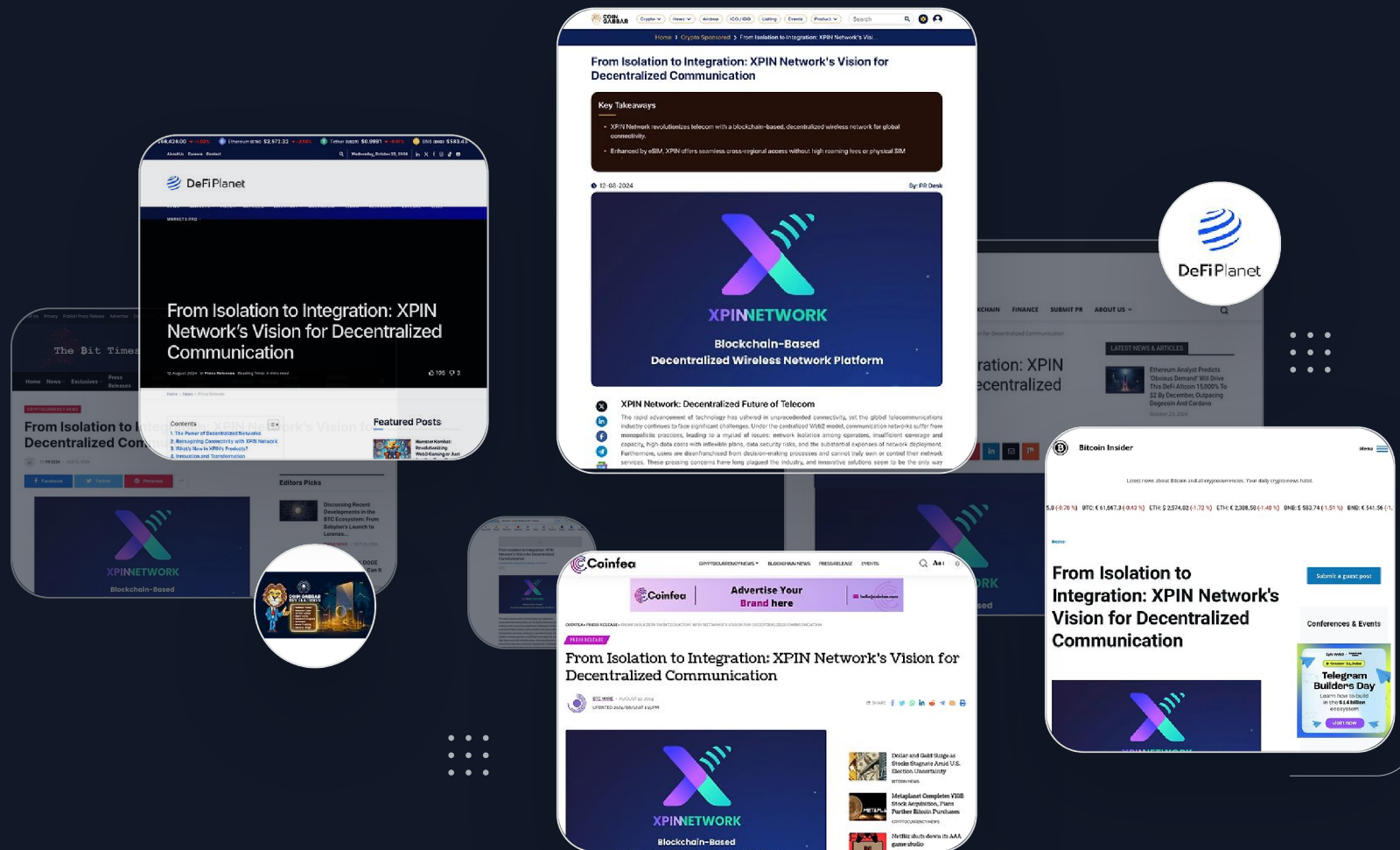




XPIN Network PR Report



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Summary



14

Pieces of Coverage

Total number of online, offline and social clips in this book



329K

Estimated Views

Prediction of lifetime views of coverage, based on audience reach & engagement rate on social



28

Social Shares

Number of times the online articles have been shared on social media



14

Online Pieces

Amount of coverage published on websites, blogs and online outlets



59

Avg. Domain Authority

A 0-100 measure of the authority of the site coverage appears on. Provided by Moz



94

Max. Domain Authority

A 0-100 measure of the authority of the site coverage appears on. Provided by Moz

Coverage

14 pieces

