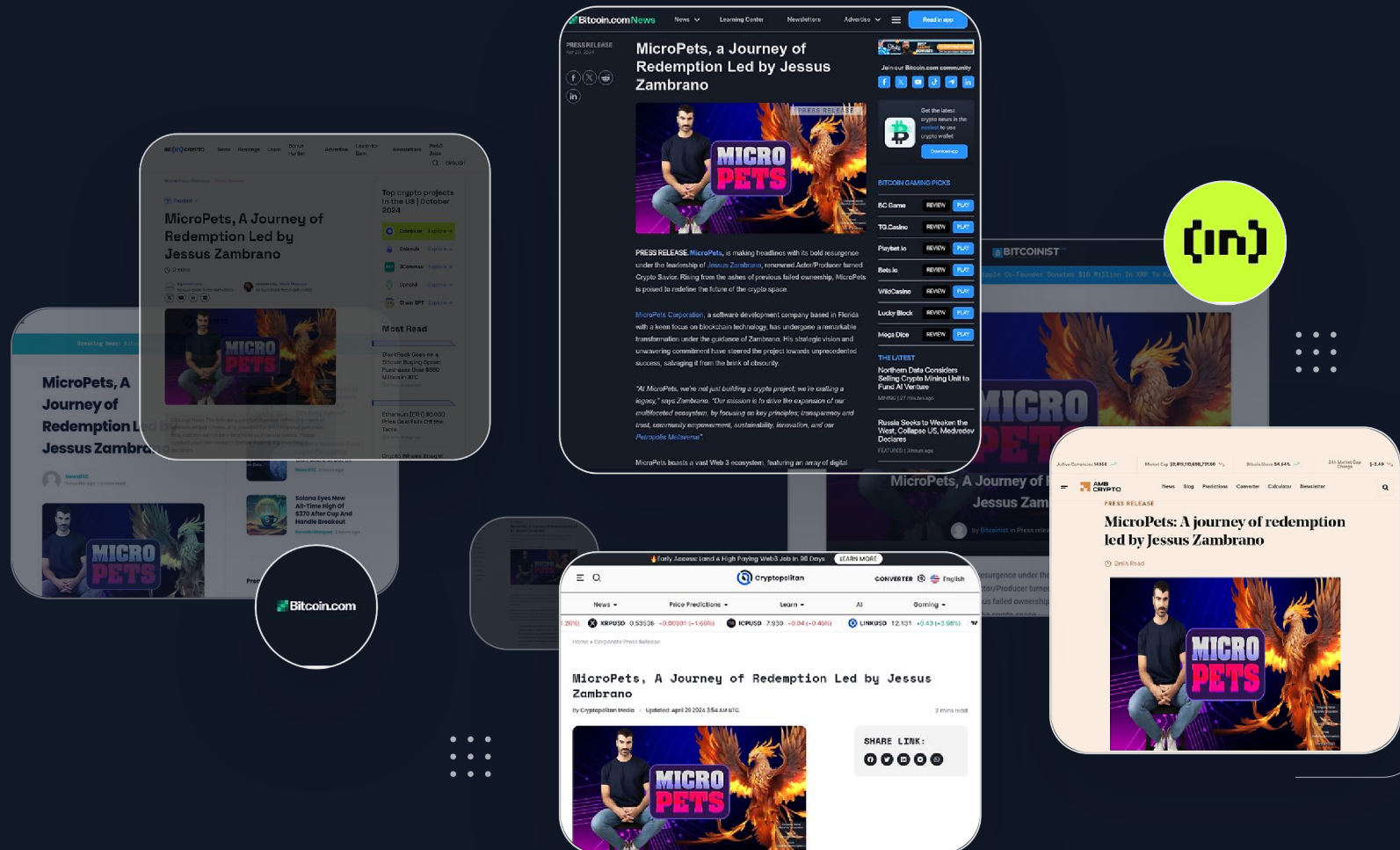




MicroPets PR Report



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Summary



14

Pieces of Coverage

Total number of online, offline and social clips in this book



521K

Estimated Views

Prediction of lifetime views of coverage, based on audience reach & engagement rate on social



121

Social Shares

Number of times the online articles have been shared on social media



14

Online Pieces

Amount of coverage published on websites, blogs and online outlets



78

Avg. Domain Authority

A 0-100 measure of the authority of the site coverage appears on. Provided by Moz



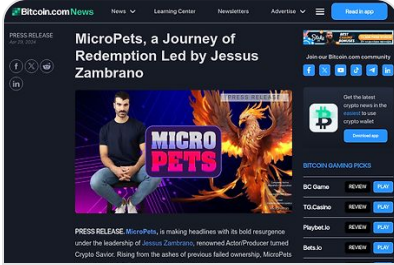
94

Max. Domain Authority

A 0-100 measure of the authority of the site coverage appears on. Provided by Moz

Coverage

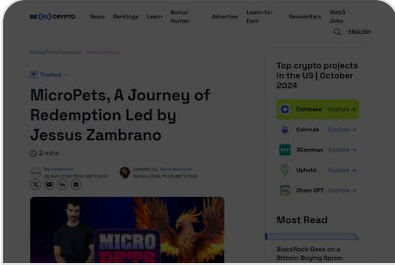
14 pieces



Bitcoin News

MicroPets, a Journey of...


866K 26K



BeInCrypto

MicroPets, A Journey o...

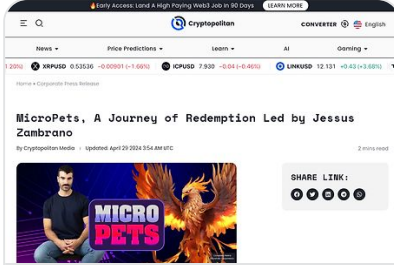
1.1M 19.9K 1



AMBCrypto

MicroPets: A journey of...

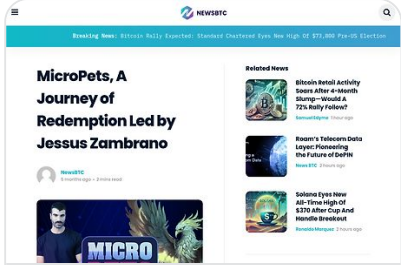
1.02M 18.2K 120



Cryptopolitan

MicroPets, A Journey o...

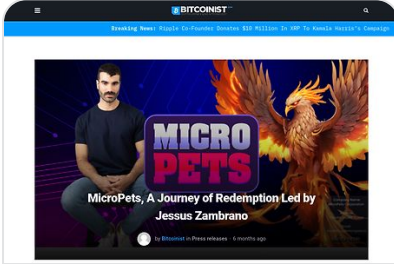
204K 9.51K



NewsBTC

MicroPets, A Journey o...

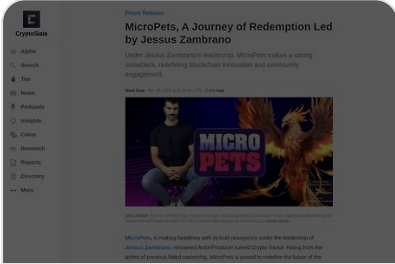
338K 3.49K



Bitcoinist.com

MicroPets, A Journey o...


426K 4.02K



CryptoSlate

MicroPets, A Journey o...

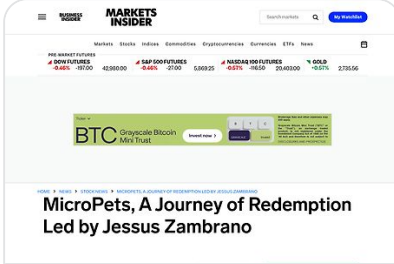
365K 6.5K



Cryptonews

MicroPets, A Journey o...

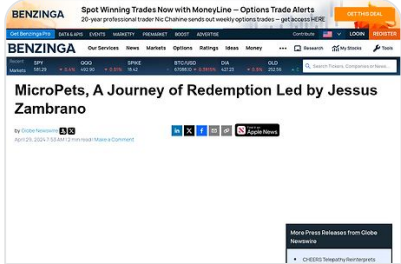
1.44M 11.4K



Businessinsider.com

MicroPets, A Journey o...

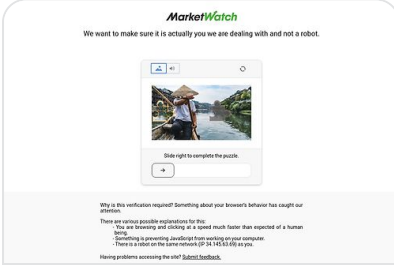
5.86M 8.16K



Benzinga

MicroPets, A Journey o...

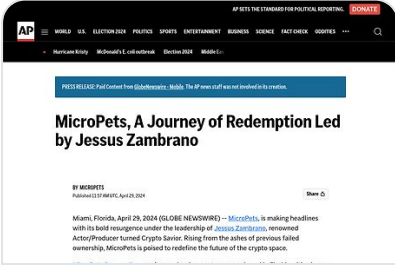
7.43M 25.1K



MarketWatch

MicroPets, A Journey o...

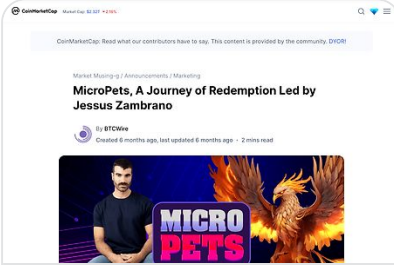
16.6M 60.3K



AP News

MicroPets, A Journey o...

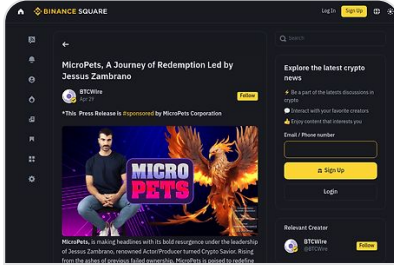
53M 138K



CoinMarketCap

MicroPets, A Journey o...

11.8M 94.5K



Binance.com

MicroPets, A Journey o...

12.1M 96K